



**Research \* Education \* Advocacy**

# **The THRIVE Platform**

Measuring what matters most

A New Resource for  
Thresholds-Based  
Performance Assessment  
and Business Model Design

Presented by  
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International r3.0  
Conference 2020



# Agenda

- Builds on the sciences – *measuring what matters most*
- Why, how, and what
- Use cases for THRIVE
- Scale-linking
- Systemic Holistic Model
- Foundational Focus Factors
- Entity Model and Strategy linking
- Dashboard: Engines & Taxonomies (SPS)
- Guided tour of the THRIVE Platform
- Feedback and Future
- Question & Answer session

There are no sustainable entities  
on an unsustainable Earth.

Radical strategy/model innovation  
by design, to combat the complex  
wicked problems.

Systemic guidance towards  
thrivable transformations.

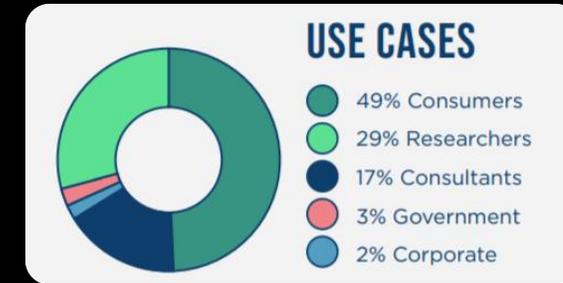
# THRIVE Platform – measures what matters most

- THRIVE Platform: **T**he **H**olistic **R**egenerative **I**nnovative **V**alue **E**ntity
  - Guidance on how to Innovate for sustainability -> SHM
  - Proof of Concept: contains both illustrative and real data
  - Transparency in value-judgement process
- Exceeding the sustainability challenge is an Imperative:
  - Speed: systemic orchestration
  - Scale: scale-linked across the 7Cs
  - Scope: holistic top-down approach SHM
- Realtime worldwide THRIVE simulation placing humanity on the trajectory towards thrivable transformations – Radical innovation.

# Why, How, and What

- Free online Platform the re-integrates rather than re-invents – Agnostic Approach
- Systems perspective adopting strong sustainability built on the FSSD
- Framework is scale-linked providing guidance through the backcasting of milestones and targets
- Formula and weight engine enforces key requirements and through machine learning links strategy to sustainability metric
- Measures and guides entities towards sustainability - Systemic Orchestration, thus acting as a predictive, indeed prescriptive tool

# Who uses THRIVE



## ENTITIES



*Encourages entities to do good to do well in their pursuit for a competitive advantage*

## ANALYSTS



*Provides business analysts and consultants with tools to guide entity strategies*

## RESEARCHERS



*Assists researchers to analyze trends and effectiveness of entity models for sustainability*

## GOVERNMENTS



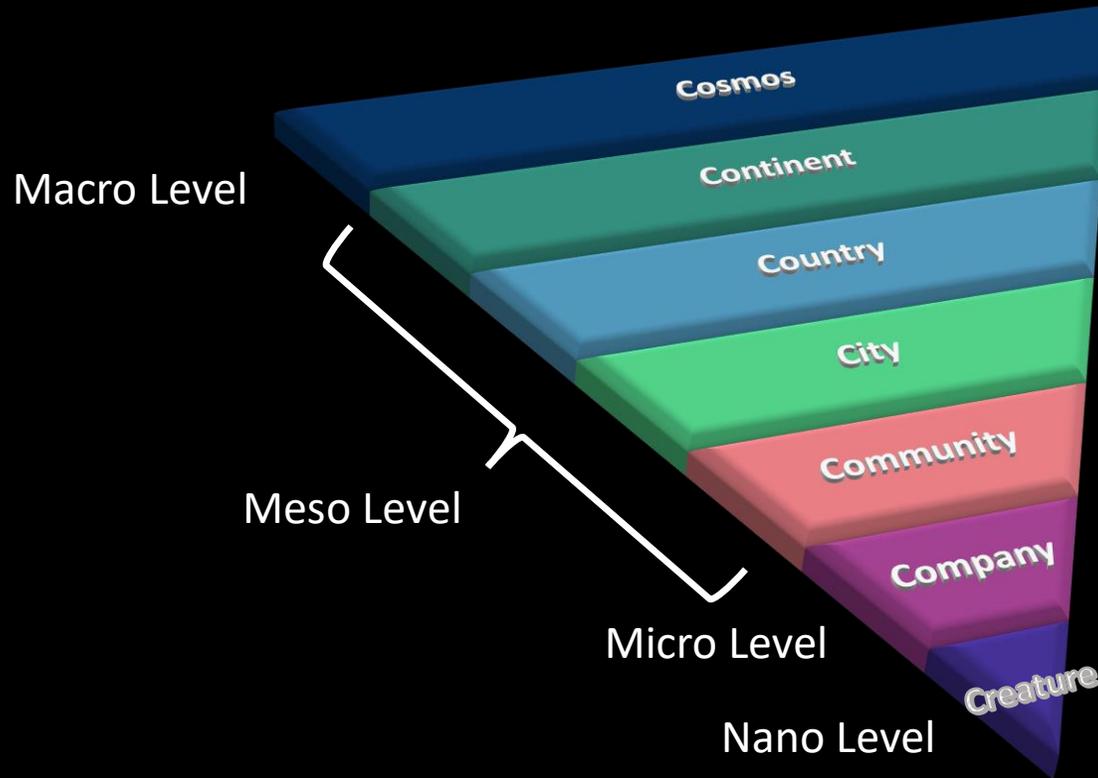
*Allows governments to forecast the effects of regulatory or legislative actions*

## CONSUMERS



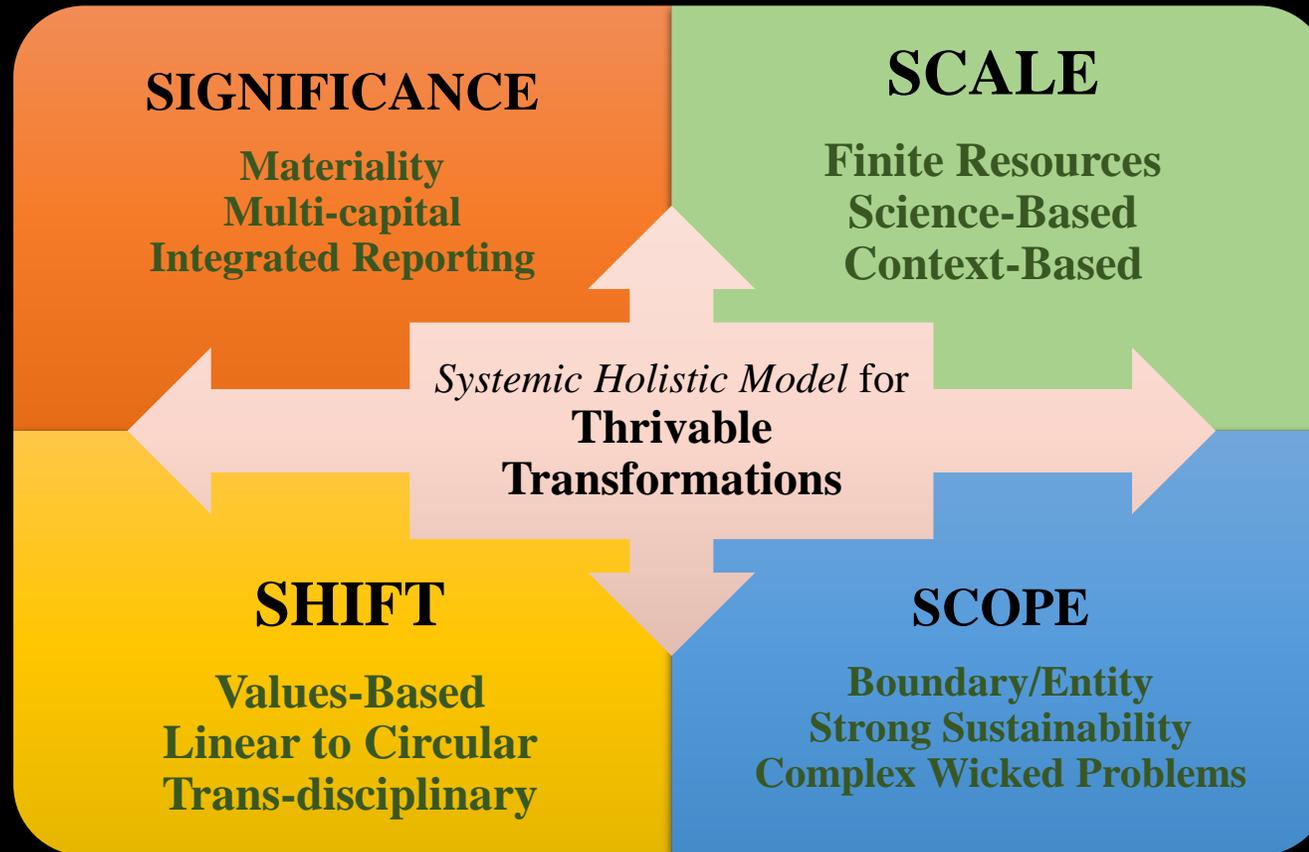
*Empowers individuals, consumers to actively stimulate competition among entities by voting with our wallets*

# Scale-linking: 7Cs



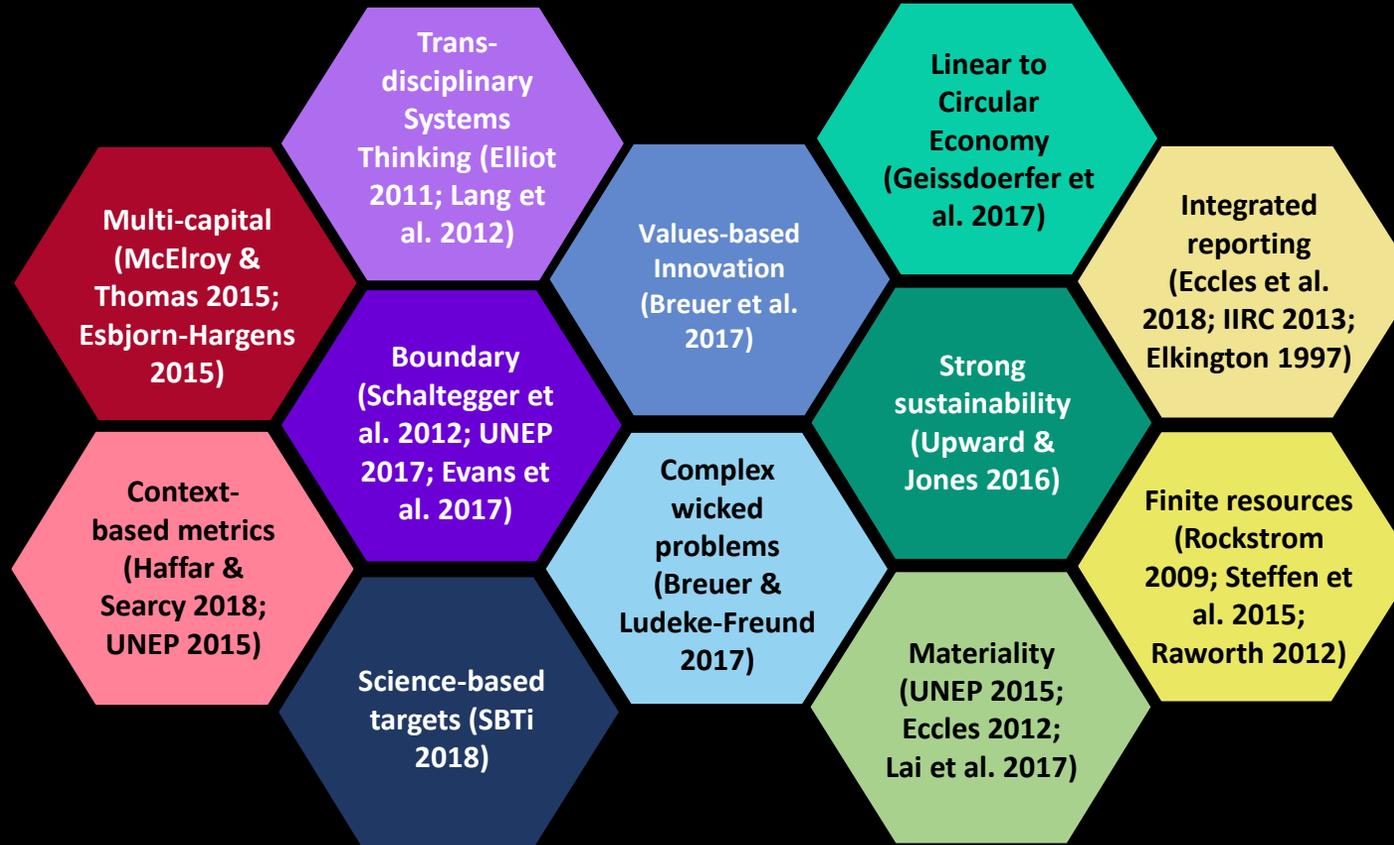
*Source:* Assailing the 7Cs: THRIVE Platform Press Release (2020).

# Systemic Holistic Model



*Source:* Foundational Focus Factors For Strong Sustainability Using Information Systems: The Trajectory Towards Thrivable Transformations, Fedeli & Shrestha (2020).

# Foundational Focus Factors



**Source:** Assessing Corporate Sustainability Performance of Business Models. How business model innovation drives a successful sustainable business strategy? Fedeli (2018). Presented at the 3<sup>rd</sup> New Business Model Conference in Sofia, Bulgaria in 2018.



# Dashboard: Engines & Taxonomy

- User-Selectable Dashboard:
  - Formula and Weight Engine
  - Taxonomy, Scale and Model
- Big data analytics, automation, realtime data acquisition
- Sense-making using machine learning and advanced NLP
- Dashboard of Scores: harmonized within thresholds and allocation
- Formula and weight engine: basis for “what-if” analysis, simulation
- Guidance: through systemic orchestration and backcasting
- Inherently and Integrally implemented across the 7Cs

# Sustainability Performance Scorecard

HOME

SEARCH 1

Chart: DK | DK - Denmark |



Chart Type

Line

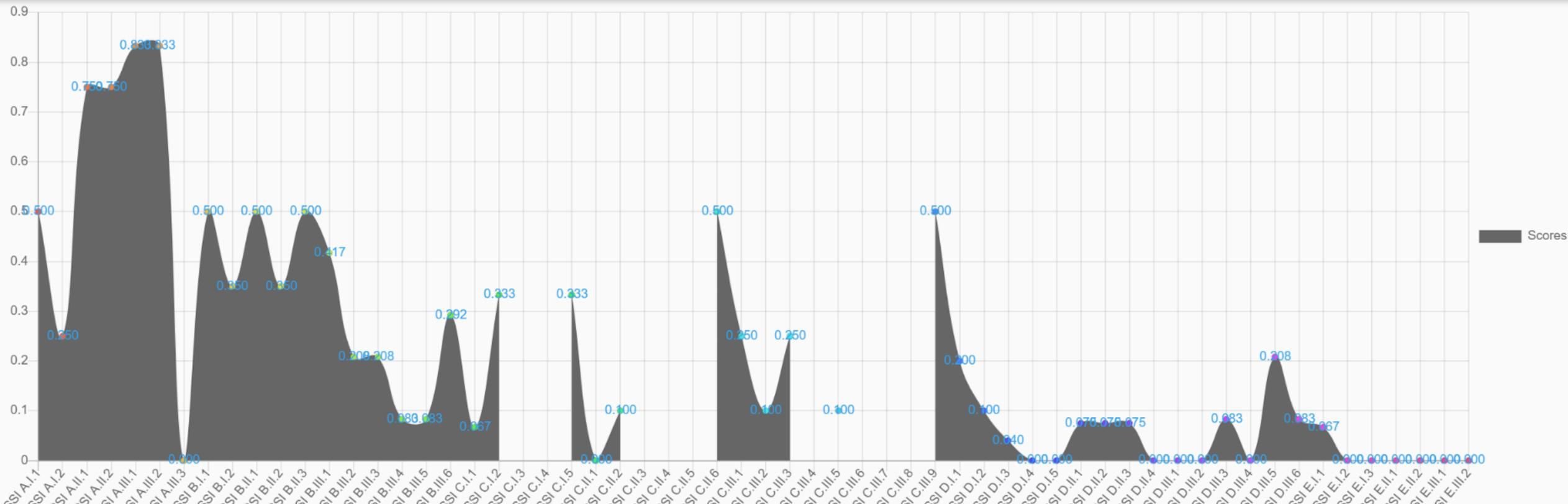


Show chart legend



INFOGRAPHIC

Rank: 2 of 14 | Score: 0.215



# THRIVE Platform v2.0



## Sustainability Performance Scorecard

THRIVE Platform features the Sustainability Performance Scorecard tool which allows entities such as enterprises, portfolios, or cities to identify their performance at various scales, within context and relative to their peers. Users such as consumers may manipulate engine weights and controls in the dashboard and see the corresponding effects on entities visualized through charts and maps.



### Contextualized

Supports global thresholds, ceilings and floors, and allocations.



### Reports

Report dissections include by material topic, enterprise, portfolio, region, industry or year-on-year.



### Integrated

Integrates with a range of public audited reports and trusted databases.



### Visualizations

Instant visuals dissected by chosen category displayed as a range of charts and maps.

# Future

- Backcasting – (e.g. quantum computing)
- Smart Social Contracts – facilitated by holochain (eg DLT)
- Nano Level – (e.g. individual self-guidance tool)
- Gamification of service (e.g. targetting youth)
- Automated, Scalable, Distributed, Multi-user
- Expand Model/Strategy identification database
- Expanding datasets - integration with realtime data acquisition
- Self-load datasets for scenario analysis



# THRIVE PLATFORM ROADMAP

2018-2020  
3 Years Plan

**2017**

**2018**

**Q1**

**Q2**

**Q3**

**Q4**

**2019**

**2020**

**Q4**

**Q3**

**Q2**

**Q1**

**Q1**

**Q2**

**Q3**

**Q4**

**2021**

**THRIVE framework**  
*Milestone description*

**THRIVE framework**  
*Milestone description*

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*Milestone description*

**THRIVE framework**  
*Milestone description*

**THRIVE v0.9**  
*Pre-review*

**THRIVE v0.8**  
*Pre-release*

**THRIVE v0.83**  
*THRIVE beta*

**THRIVE v0.7**  
*Proof-of-concept*

**THRIVE v1.0**  
*THRIVE gamma*

**THRIVE v1.8**  
*THRIVE Pre-release*

**THRIVE v3.0**  
*THRIVE delta*

**THRIVE v1.1**  
*THRIVE Official Release*

**THRIVE v2.0**  
*Official Release*

# Thank You

- Register for free
- Book a Guided Tour
- Collaborate and co-develop
- Web:  
<http://www.strive2thrive.earth>
- Email:  
[hello@strive2thrive.earth](mailto:hello@strive2thrive.earth)



Measuring What Matters Most