

HOW ONE CAN LEARN TO THRIVE

LESSONS FROM THE

THRIVE Framework

MEASURING WHAT MATTERS MOST

THRIVABILITY MATTERS WEBINAR

**Presented by Morris Fedeli
16th August 2022**



TIME TO MOVE FROM SUSTAINABILITY TO THRIVABILITY

Sustainability: “Meeting the *needs* of present generations without compromising the *needs* of future generations.” Sustainability is the bare minimum required to continue. **This means living hand to mouth, day by day.** This is the current status quo, whereby our efforts are not sustainable.

Thrivability: Is going beyond sustainability. At its core, to be sustainable simply means able to sustain or continue. THRIVE believes humanity can do more than that; aspiring people and nature to flourish or thrive. **Thrivability focuses on the importance of *quality of life*.**

***Sustainability inspires us to get ‘Back to Zero’ whereas
Thrivability aims for ‘Net Positive’.***

THRIVE FRAMEWORK HAS BEEN SPOTLIGHTED AS A KEY DATA PLATFORM FOR FURTHER DISSEMINATING IMPLEMENTATION OF THE INDICATORS!

THRIVE IN THE NEWS / MEDIA

UN RISD FEATURES THRIVE FRAMEWORK IN ITS LATEST REPORT

The THRIVE Project
2,538 followers
3d • 🌐

The THRIVE Framework and Platform will appear in the recommendations section of a standalone report associated with the pilot UNRISD project on Thresholds of Transformation (see Synthesis Report below). THRIVE Project is being spc ...see more

Bill Baue (He/Him) • 1st
Systems Transformation Catalyst
4d • Edited • 🌐

Out today: A [United Nations](#) report on the pilot testing of a new set of "ground-breaking" indicators that measure organizational performance vis-a-vis sustainability thresholds and transformation, thus ushering in a new er ...see more

Working Paper 2022-1

Thresholds of Transformation
UNRISD Sustainable Development

THRIVE has been referenced in a **UN RISD report "Thresholds of Transformation"** which came out recently. The report which cites Anders Bjoern from our Advisory Board and Academic Alliance partner r3.0 is the result of a pilot study of indicators towards sustainable development.

In the recommendation section of the affiliated stand-alone report the **THRIVE Framework has been spotlighted as a key data platform** for further disseminating implementation of the indicators!

HOW DO WE DO IT?

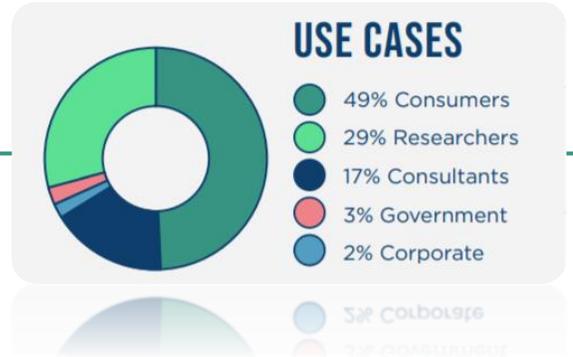
Research – We are a collective of experts in global sustainability research. We believe in science to plot the best path forward and as such are part of a group of 2400+ organizations worldwide dedicated to solving these challenges.

Education – We provide an extensive information resource on current #ThrivabilityMatters, as well as informative webinars with presentations by guests, regular podcast series on ‘*A Thrivable Future*’, journal/conference exposé, and other weekly publications.

Advocacy – We speak to the community on sustainability issues and encourage action as well as partnerships with industry, academia, and corporations and ongoing collaborations with like-minded organisations.



WHO USES THRIVE



ANALYSTS



Provides business analysts and consultants with tools to guide entity strategies

RESEARCHERS



Assists researchers to analyze trends and effectiveness of entity models for sustainability

GOVERNMENTS



Allows governments to build scenarios and forecast the effects of regulatory or legislative actions

BUSINESS



Encourages business to do good to do well in their pursuit for a competitive advantage

MEDIA



Used by media to disseminate the message broadly and provoke action among civil society for the benefit of all humankind

CONSUMERS



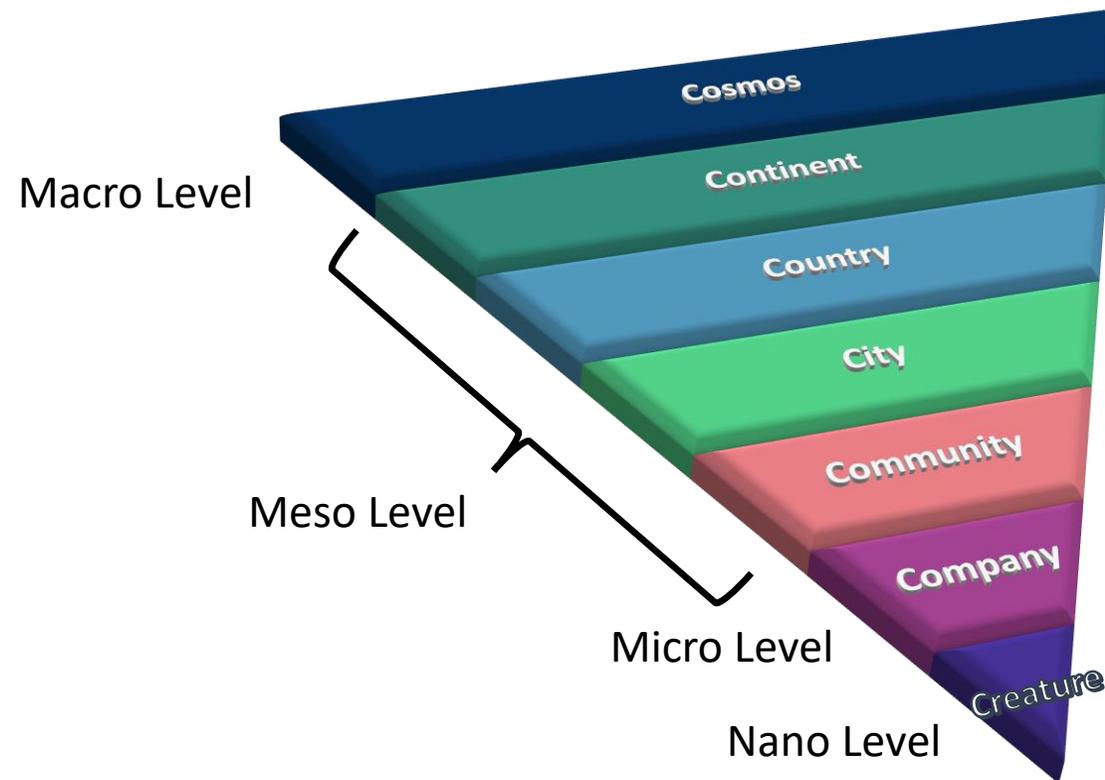
Empowers individuals, consumers to actively stimulate competition among entities by voting with our wallets

REVIEW OF APPROACHES, METHODS & TOOLS

	Type of provider	Explicit Data Sources (Yes/No)	Public Data (Yes/No)	Explicitly Public Methodology (Yes/No)	Multi Entity Levels (Yes /No)	Includes Entity Model (Yes/No)	Perspective	Entity Level (7Cs)	Context -based (Yes/ No)	Determines Impact or Sustainability (Yes/No)	Score type	Single or Multi Topic / Multi-capital / TBL	Topic Alignment	Output
Corporate Knights	Platform	No	Yes	No	No	No	Corporate	Company	Yes	Yes	Quantitative	Multi Topic	Standard	Report
GRI Reports	Framework	Yes	Yes	No	Yes	Yes	Corporate, Investors, Governance, Society Stakeholder	Company	Yes	Yes	Quantitative	Multi Topic	Disclosure	Tool
IIRC <IR>	Framework	No	Yes	No	No	Yes	Corporate	Company	No	Yes	Qualitative	Multi Topic	Standard	Tool
SASB	Framework	Yes	Yes	No	Yes	Yes	Corporate, Investors	Company	Yes	Yes	Quantitative	Multi Topic	Disclosure	Tool
SDGs	Platform	No	Yes	Yes	No	No	Consumer, Corporate, Stakeholder, Governance, Society	Company, Country	Yes	Yes	Quantitative	TBL	Standard	Report
THRIVE Platform	Platform	Yes	Yes	Yes	Yes	Yes	Consumer, Corporate, Stakeholder, Governance, Society	Creature, Company, Community, City, Country, Continent, Cosmos	Yes	Yes	Quantitative	Multi Topic	Standard AND Self-defined	Platform

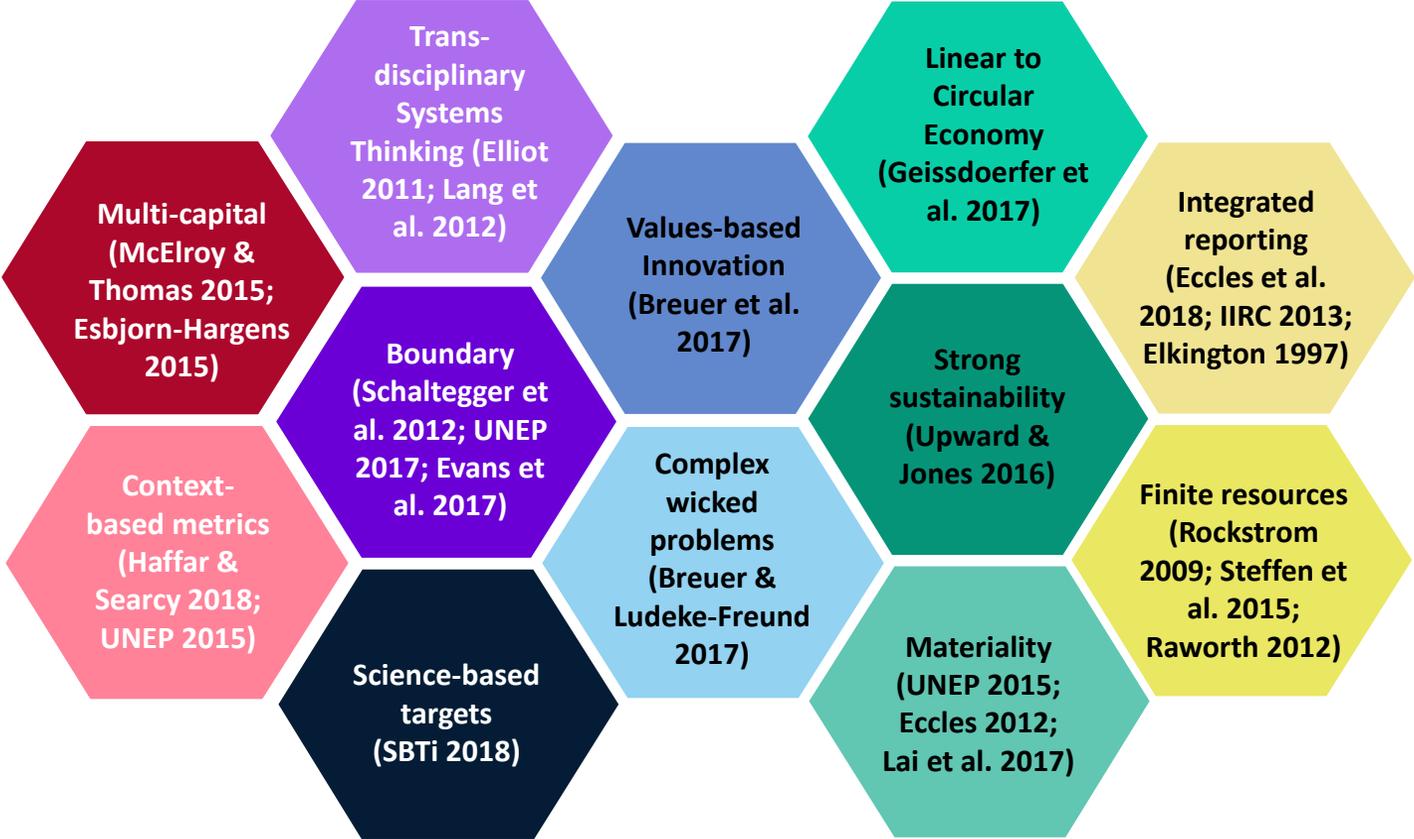
Source: Assessing the Sustainability Performance of Entities
A review and classification of tools, methods, and approaches, Fedeli & Glinik (2021).

SCALE-LINKING: 7CS



Source: Assessing the Sustainability Performance of Entities
A review and classification of tools, methods, and approaches, Fedeli & Glinik (2021).

12 FOUNDATIONAL FOCUS FACTORS



Source: Assessing Corporate Sustainability Performance of Business Models. How business model innovation drives a successful sustainable business strategy? Fedeli (2018). Presented at the 3rd New Business Model Conference in Sofia, Bulgaria in 2018.

SYSTEMIC HOLISTIC MODEL

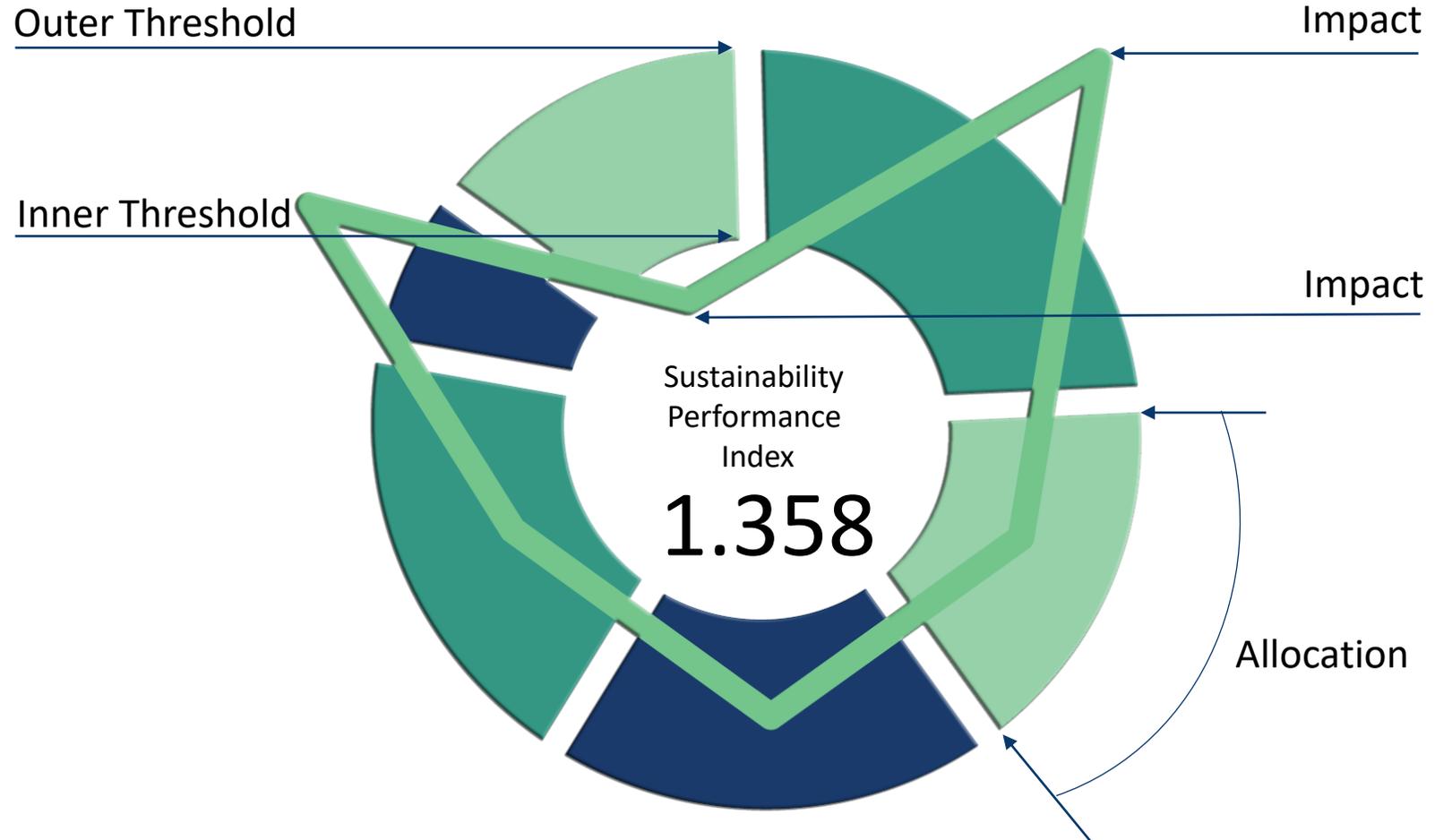


Source: Foundational Focus Factors For Strong Sustainability Using Information Systems: The Trajectory Towards Thrivable Transformations, Fedeli & Shrestha (2020).

CIAMBELLA CHART



- ← Date Range
- ← Formula
- ← Weight
- ← Topic Selection
- ← Chart Type



THRIVE PLATFORM



Sustainability Performance Scorecard

THRIVE Platform features the Sustainability Performance Scorecard tool which allows entities such as enterprises, portfolios, or cities to identify their performance at various scales, within context and relative to their peers. Users such as consumers may manipulate engine weights and controls in the dashboard and see the corresponding effects on entities visualized through charts and maps.



Contextualized

Supports global thresholds, ceilings and floors, and allocations.



Reports

Report dissections include by material topic, enterprise, portfolio, region, industry or year-on-year.



Integrated

Integrates with a range of public audited reports and trusted databases.



Visualizations

Instant visuals dissected by chosen category displayed as a range of charts and maps.

SEAFOOD INDUSTRY



SEAFOOD STEWARDSHIP INDEX

Dashboard filters : 2 - Enterprise (Company) | WSSI | 01/12/2019 | 01/12/2019 | FE06 - Seafood Stewardship Method (Enterprise) | WF00 - Default Weight

Choose level* 2 - Enterprise (Company) Choose classification* WSSI Start Date* 01/12/2019 End Date* 01/12/2019 Rank 1 of 30

Choose formula engine* FE06 - Seafood Stewardship Met Choose weight engine* WF00 - Default Weight Choose the entity Score 0.251

SEARCH + NEW SEARCH COMPARE

Table

PRESET 30 topics selected <<Double-click on weight cell to change the value>> Rank: 1 of 30 | Score: 0.251

Weight	Topic	Classification	Allocation	Inner Limit	Outer Limit	Impact	SPi
1.000	BIOM - BioMar Group	WSSI	0.000	0.000	0.000		2.218
1.000	BKK: CPF - Charoen Pokphand Fo...	WSSI	0.000	0.000	0.000		2.317
1.000	BKK: TU - Thai Union Group	WSSI	0.000	0.000	0.000		2.698
1.000	BME: PVA - Nueva Pescanova	WSSI	0.000	0.000	0.000		2.039
1.000	BUMB - Bumble Bee Foods	WSSI	0.000	0.000	0.000		1.272
1.000	CARG - Cargill Aqua Nutrition	WSSI	0.000	0.000	0.000		1.872
1.000	COOK - Cooke	WSSI	0.000	0.000	0.000		0.406
1.000	FCFC - FCF Co., LTD.	WSSI	0.000	0.000	0.000		1.527



SEAFOOD STEWARDSHIP INDEX

Dashboard filters : 2 - Enterprise (Company) | WSSI | 01/12/2019 | 01/12/2019 | FE06 - Seafood Stewardship Method (Enterprise) | WF00 - Default Weight

Choose level* 2 - Enterprise (Company) Choose classification* WSSI Start Date* 01/12/2019 End Date* 01/12/2019 Rank 1 of 30

Choose formula engine* FE06 - Seafood Stewardship Meth Choose weight engine* WF00 - Default Weight Choose the entity BKK: TU - Thai Union Group X Score 2.698

SEARCH + NEW SEARCH COMPARE

Table

PRESET 60 topics selected <<Double-click on weight cell to change the value>> Rank: 1 of 30 | Score: 2.698

Weight	Topic	Classification	Allocation	Inner Limit	Outer Limit	Impact	SPi
1.000	Sustainability strategy	WSSI A.I.1	0.200	5.000	0.000	5.000	0.500
1.000	Governance and accountability	WSSI A.I.2	0.200	5.000	0.000	5.000	0.500
1.000	Public reporting on sustainability	WSSI A.II.1	0.300	5.000	0.000	5.000	0.750
1.000	Disclosure of stakeholder engage...	WSSI A.II.2	0.300	5.000	0.000	5.000	0.750
1.000	Implementation of sustainability ...	WSSI A.III.1	0.500	5.000	0.000	5.000	0.833
1.000	Stakeholder engagement	WSSI A.III.2	0.500	5.000	0.000	5.000	0.833
1.000	Engagement for policy advocacy	WSSI A.III.3	0.500	5.000	0.000	2.500	0.417
1.000	Traceability of origins	WSSI B.I.1	0.200	5.000	0.000	3.500	0.350



SEAFOOD STEWARDSHIP INDEX

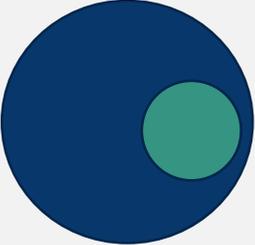
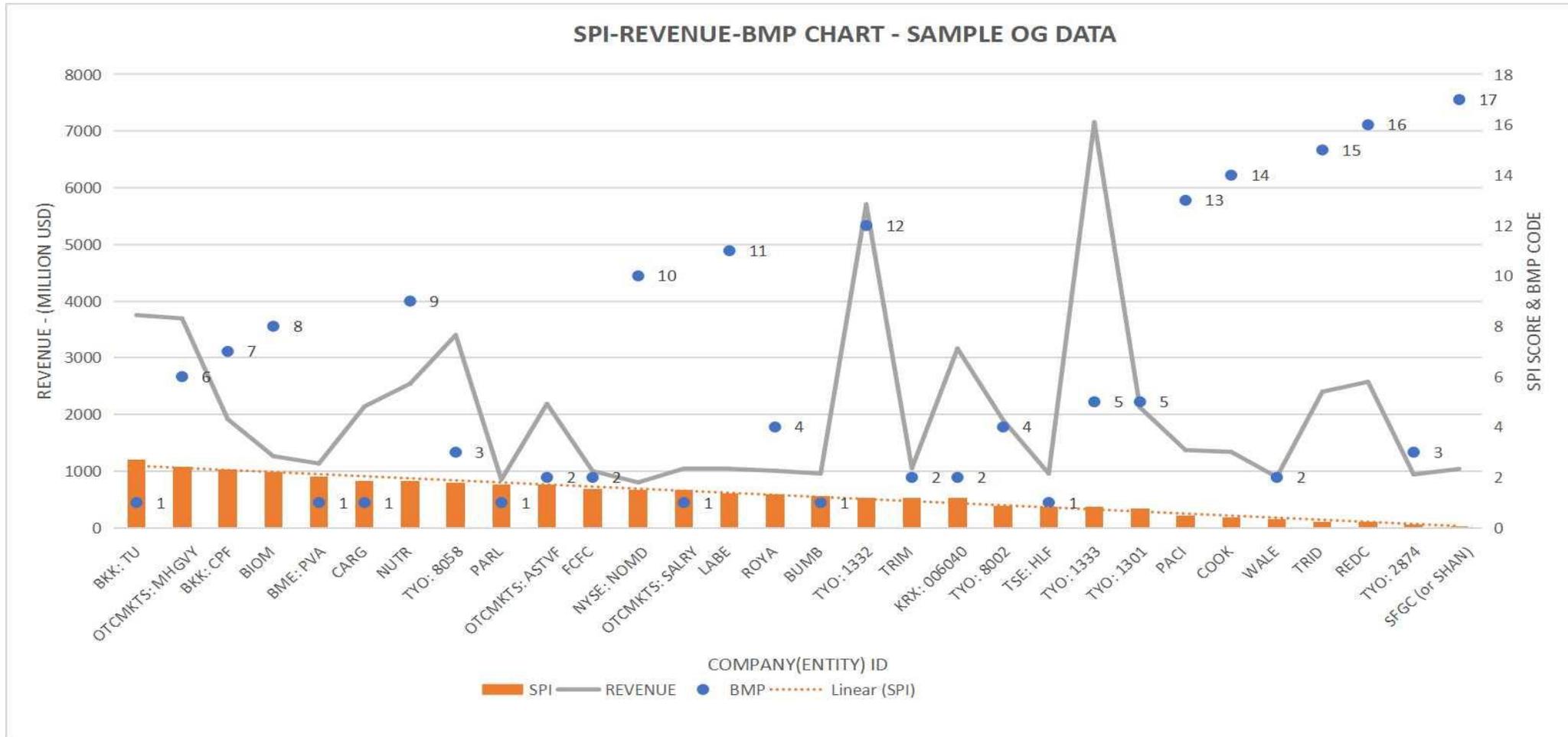
	Type of provision				Output	
Corporate Knights	Platform	 <p>Example of entity models:</p> <ul style="list-style-type: none"> • Business model • Sector model • Bio-regional model • Governance model <p>Florian Lüdeke-Freund (2018); The Future is Now (2019)</p>	MACRO LEVEL	may be quantitative or qualitative. Commonly used literature discussing: disclosure only qualitative results (relative/referential terms) quantitative (relative/referential terms)	Report	
GRI Reports	Framework		MESO LEVEL	quantitative	Context-based indicators showing (weight adjusted) actual impact over nominal impact. *	Tool
IIRC <IR>	Framework		MICRO LEVEL	quantitative	 $WGM \stackrel{\text{def}}{=} \sqrt[n]{\prod_{i=1}^n \tilde{s}_i \cdot \tilde{\omega}_i}$ $AMPI_i^{+/-} = M_{r_i} \pm S_{r_i} \cdot cv_i$ $r_{ij} = \frac{(x_{ij} - \text{Min}_{x_j})}{(\text{Max}_{x_j} - \text{Min}_{x_j})} 60 + 70$	Tool
SASB	Framework		NANO LEVEL	quantitative (relative terms)		Haffar & Searcy (2018); Baue (2019).
SDGs	Platform					Report
THRIVE Platform	Platform					Platform

FIGURE 1. ILLUSTRATIVE CONSOLIDATED COMPARISON TABLE BETWEEN APPROACHES TO SUSTAINABLE BUSINESS INNOVATION STRATEGIES.

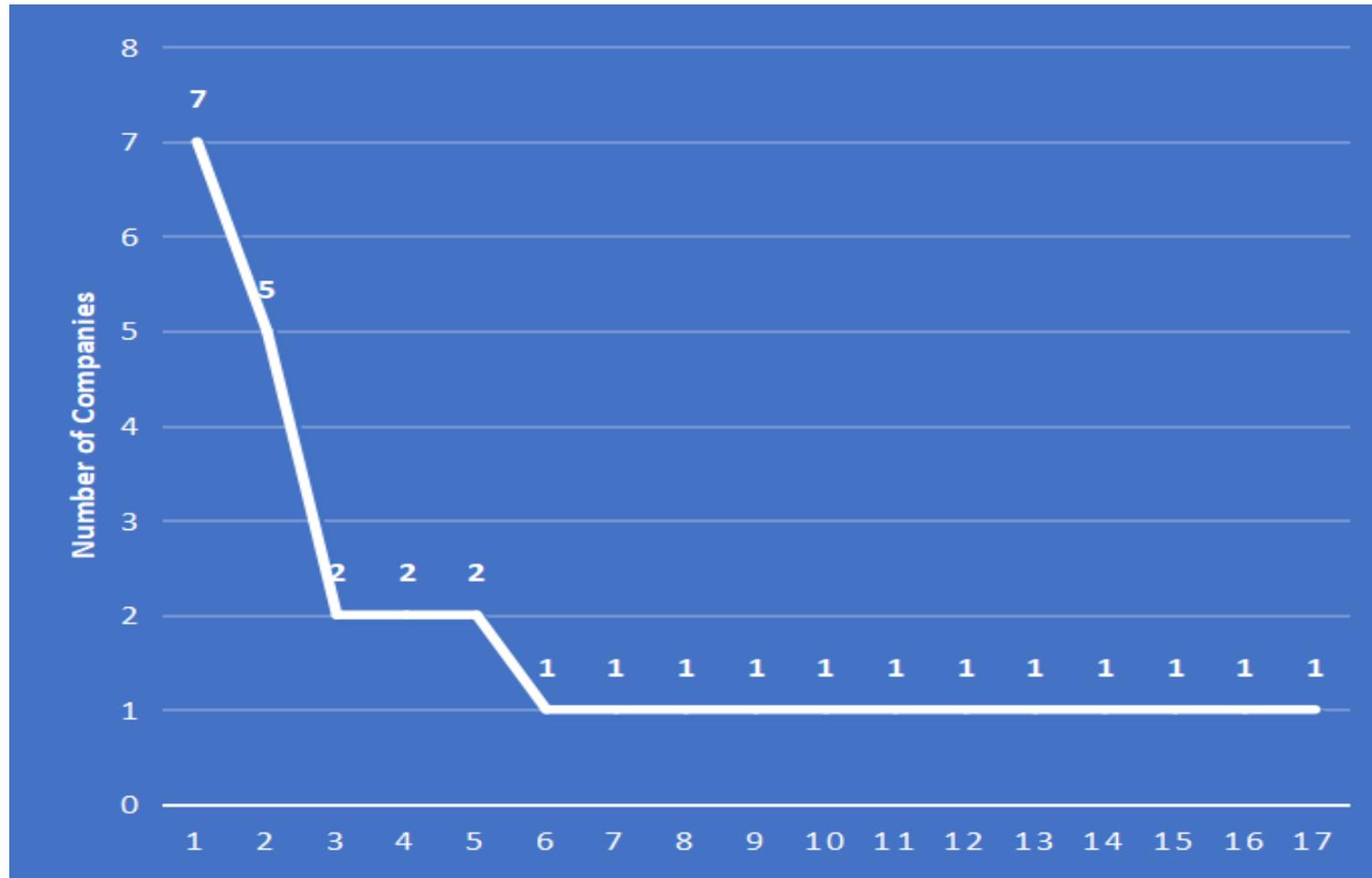
SEAFOOD INDUSTRY – THAI UNION



SEAFOOD INDUSTRY – INITIAL INSIGHT (SAMPLE DATA)



SEAFOOD INDUSTRY – INITIAL INSIGHT (SAMPLE DATA)



Org	Business Model Pattern
1	P5.1,P3.2,P3.2
2	P5.1,P5.1,P5.1
3	P5.1,P3.4,P3.4
4	P3.2,P5.1,P3.4
5	P5.1,P3.2,P4.1
6	P5.1,P3.2,P3.4
7	P5.1,P5.6,P5.2
8	P3.4,P5.1,P3.2
9	P5.1,P3.2,P3.4/P5.2
10	P5.1,P3.3,P3.2
11	P3.3,P5.6,P3.2
12	P5.1,P3.2,P4.4
13	P5.6,P3.2,P4.1
14	P5.1,P5.6,P5.6
15	P5.1,P4.1,P5.6
16	P5.1,P4.7,P4.7
17	P8.3,1.2,10.1



SEAFOOD INDUSTRY – INITIAL INSIGHT (SAMPLE DATA)

- ✓ The findings from this pilot study showed that maximum SPI score achieved among these companies is 2.698. This is only 54% of the maximum achievable SPI score of 5.
- ✓ 70% of the companies with SPI value more than 1, followed the similar business model and focused on Green Supply Chain Business Model.
- ✓ More than 90% of these companies focused on the Green Supply Chain Business Model.
- ✓ The most commonly used BMP combination is P5.1, P3.2, P3.2.
- ✓ Most widely used BM is P5.1 - Green Supply Chain Management and P3.2 - Maximise material productivity and energy efficiency. These companies also contributed to 30% of the total revenue from these 30 companies.

THANK YOU!

Any questions?

